Prevention 1st is a campaign backed by like-minded public health organisations, not-for-profits, and research and advocacy bodies, calling on all Australian governments and political parties to commit to a strong preventive health agenda to tackle Australia’s greatest health challenge.

Prevention 1st will pursue every opportunity to express the need for action on public policy that the evidence shows will stop and prevent the rising burden of chronic disease.

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**PROGRAM**

**9:00–9:30AM**

Registration (tea and coffee)

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**9:30–9:35AM**

Welcome and introduction
David Templeman, President
PUBLIC HEALTH ASSOCIATION OF AUSTRALIA
@_PHAA_

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**9:35–9:45AM**

Presentation of La Trobe University’s report, *Preventive health: How much does Australia spend and is it enough?*

Professor Alan Shiell
THE AUSTRALIAN PREVENTION PARTNERSHIP CENTRE AND LATEBRE UNIVERSITY
@AlanShiell @latrobe

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**9:45–11:00AM**

Pitch: how would you spend $100 million on preventive health?
Dr Alessandro Demaio, Medical Officer (Nutrition & NCDs)
WORLD HEALTH ORGANIZATION
@SandroDemaio @WHO @NCDFREE

Rohan Greenland, General Manager Advocacy
HEART FOUNDATION
@GreenlandRohan @HeartAust

Professor Rosemary Calder AM, Director
AUSTRALIAN HEALTH POLICY COLLABORATION
@AHPC_VU

Followed by a panel discussion facilitated by Paul Klarenaar, Australian Health Promotion Association @AHPA_AU. Joining the panel will be Meegan Fitzharris MLA, ACT Minister for Health @meeganfitzMLA

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**11:00–11:25AM**

How do those in Canberra plan to prioritise preventive health?
The Hon Catherine King MP, Shadow Minister Health and Medicare
@CatherineKingMP

Senator, Dr Richard Di Natale, Leader of the Australian Greens
@RichardDINatale

Government representative (invited)

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**11:25–11:30AM**

Call to action
Michael Thorn, Chief Executive
FOUNDATION FOR ALCOHOL RESEARCH & EDUCATION
@MichaelTThorn @FAREAustralia